

RULES FOR BANNERS ON MARLBORO COUNTY GROUNDS

Eligibility: Potential banner program participants should represent or promote local non-profit or cultural civic events or activities of particular interest or benefit to the Marlboro County community. Banners are not to be used for commercial advertising or to advertise or promote political candidates, parties, or issues. However, a professionally placed logo of a business or corporation sponsoring the event may be included on the banner.

Locations: (1) 105 Main Street in front of Marlboro County Courthouse, (2) Marlboro Street, Carroll Field, (3) Highway 38 South, Wade H. Prince Recreation Center, (4) Highway 9, Lindsay Park.

Banner Review: Banners will be reviewed and considered for approval by the office of the County Administrator. All banners must be professionally manufactured by a bonded printer.

Information Content: All banner designs should be artistic in nature, graphically or symbolizing the subject/purpose of the community event or organization. Banners may include text for dates, activities, logos, and/or title of event. Inappropriate material, including but not limited to, offensive language, hate speak, pornographic images, and/or content considered to be demeaning or derisive, will not be accepted. Decisions on the appropriateness of material will be governed by the County.

Banners must:

- Not display any legend or symbol which may be construed to advertise, promote the sale of, or publicize any merchandise or commodity, or to be political in nature.
- Be simple in nature, incorporating large simplistic and bold elements.
- Incorporate imagery and text that are appropriately scaled for long-range visibility.
- Not contain more than 20% of space used to highlight the sponsor of the banner.
- Not display any inappropriate symbols or messages or in any way suggest partisan political statements or endorsements.

Application Process: The sponsoring organization shall complete a written application and present it to the office of the County Administrator at least 15 days prior to the date the banner is to be displayed and the maximum period per event is two weeks. The office of the County Administrator shall review and either grant or deny the application.

Applications shall include:

- Name of event.
- Name of sponsoring organization.
- Date of event.
- Time period requested for banner exposure (no more than two weeks).
- Location of banner.

At no time shall there be more than two banners erected on any one location. Priority shall be given as follows:

- Public emergency event.
- County sponsored event.
- Another governmental agency sponsored event.
- Non-profit organization sponsored event.
- For-profit organization sponsored event.